



# Scotland's Premier NHS Procurement Event

**MURRAYFIELD | EDINBURGH**  
**25 APRIL 2024**

OFFICIALLY  
SUPPORTED BY



**SPONSORSHIP & EXHIBITION OPPORTUNITIES**



[www.p4hscotland.co.uk](http://www.p4hscotland.co.uk)





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**P4H Scotland is Scotland's premier NHS procurement event, focusing on the procurement of common goods and services across this £2.5 billion marketplace.**

This iconic event will connect buyers and suppliers across Scotland's healthcare marketplace, providing an invaluable opportunity to enhance knowledge, share best practice and build new relationships

The exhibition and sponsorship opportunities provide aspiring or existing suppliers to Scotland's healthcare sector an excellent opportunity to showcase innovation, present new or cost-saving products/ services and engage directly with the NHS procurement buying community.

P4H Scotland 2024 is supported by NHS National Services Scotland and the regional health boards.

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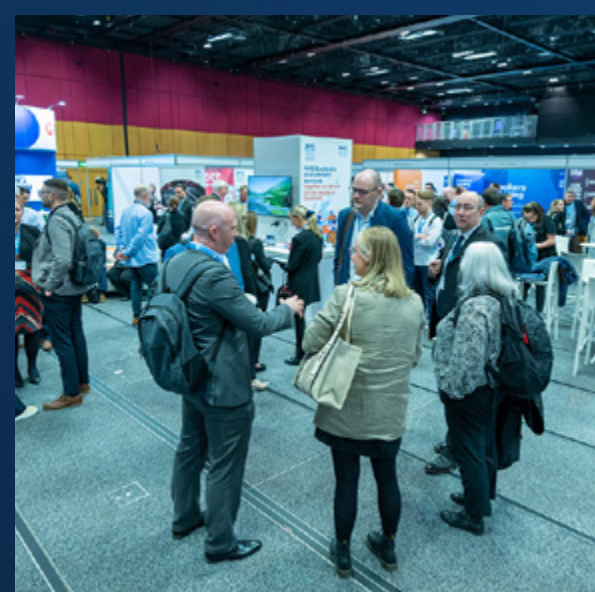


Generate  
sales leads

Build  
valuable  
relationships

Build your  
brand  
exposure with  
leading  
procurement  
personnel

Develop  
market insight  
for competitive  
advantage







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## Thank you to our event partners





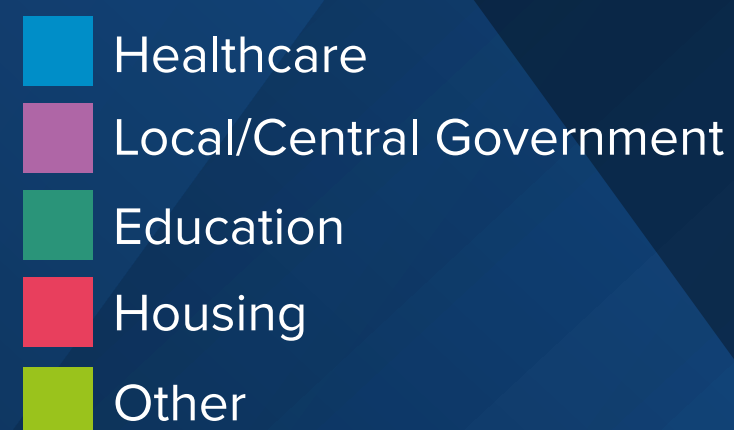
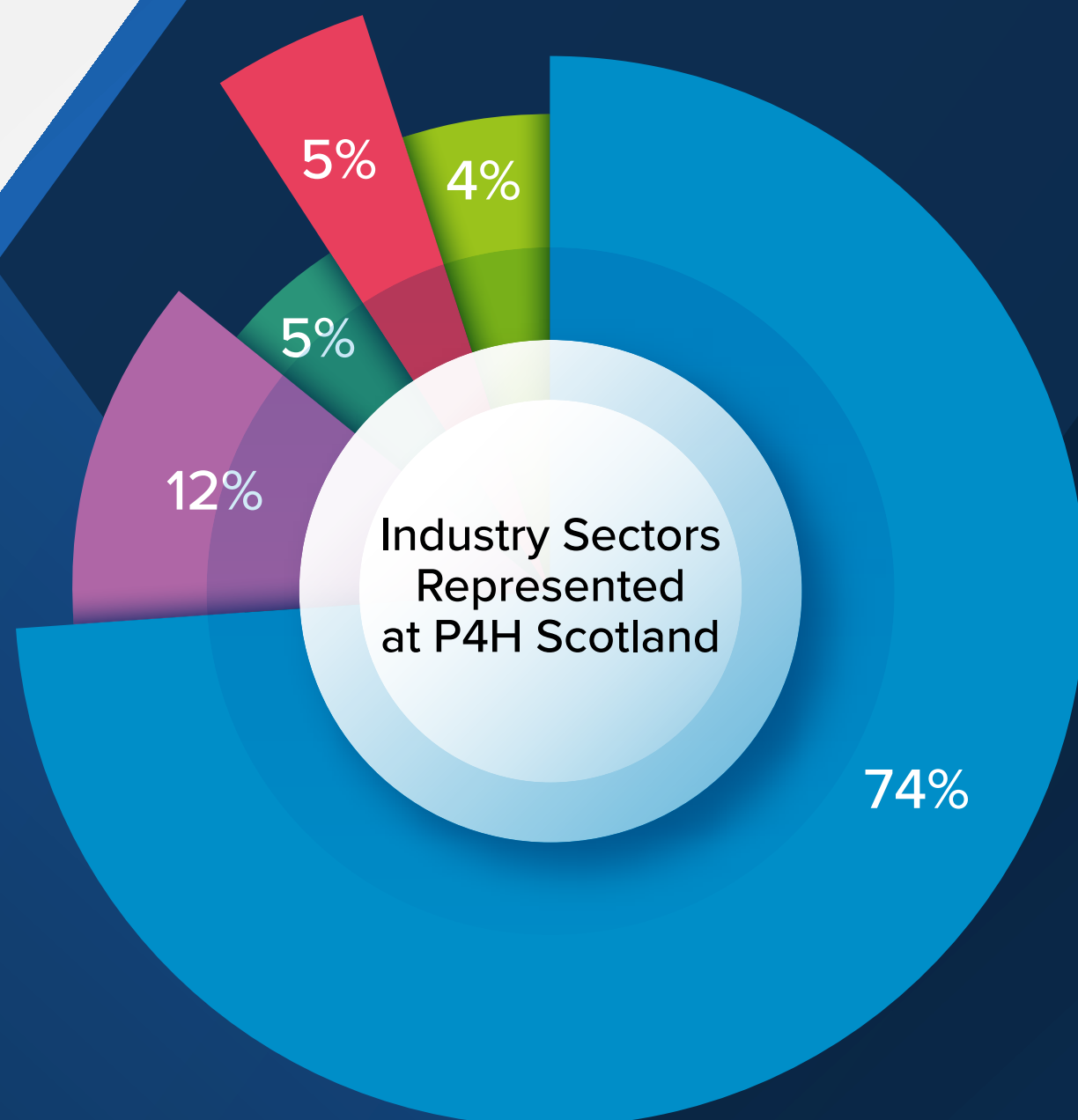


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## Audience Profile



### Sample of Registered Organisations

- Crown Commercial Services
- Edinburgh Health And Social Care Partnership
- NHS Ayrshire And Arran
- NHS Borders
- NHS Dumfries & Galloway
- NHS Education For Scotland
- NHS Fife
- NHS Forth Valley
- NHS Grampian
- NHS Greater Glasgow & Clyde
- NHS Highland
- NHS Lanarkshire
- NHS Lothian
- NHS NSS
- NHS Scotland
- NHS Tayside
- NHS Western Isles
- Public Health Scotland
- Scottish Ambulance Service
- Scottish Government
- The State Hospitals Board for Scotland

### Exhibiting Sectors

- Medical Equipment
- PPE and Workwear
- HR and Payroll Solutions
- Cleaning products and services
- IT Software and Hardware
- Facilities Management
- Waste Management
- Translation services
- Recruitment
- Procurement Solutions
- Logistics
- Parking & Travel Solutions
- Furniture

### Sample Jobs in Attendance

- Associate Director Of Procurement
- Buyer
- Category Manager
- Chief Executive
- Contract Manager
- Deputy Head of Procurement
- Director
- Framework Manager
- Head of IT Procurement
- Head Of Medical Devices And Legislation Unit
- Head Of National Operations
- Head Of Procurement
- Health Care Specialist
- Health Officer
- IT Procurement Advisor
- Managing Director
- National Director For Scotland And England
- Operational Procurement Manager
- Planning Manager
- Policy Manager
- Procurement And Systems Manager
- Procurement Officer
- Procurement Team Lead
- Purchasing Lead
- Senior Procurement Officer
- Strategic Sourcing Officer
- Supply Chain Manager
- Tender Manager

800+ attendees

250+ unique organisations

All 14 healthboards across Scotland represented

62% of public delegates in senior management positions





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**NHS**  
National  
Services  
Scotland

## Sample of typical exhibitors and sponsors







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## Sponsorship Opportunities



There are a range of sponsorship opportunities available at P4H Scotland, offering organisations the opportunity to maximise their brand before, during and after the event.

All sponsorship packages include an exhibition stand with lighting, electrics and furniture package as well as complimentary tickets to attend and invite guests. Our Sponsorship packages provide a holistic approach to participating with pre and post managed marketing campaigns included and you will also gain access to the event app on day for scanning leads for data collection and sales lead generation.

Premium options include exclusive sponsor branding and the opportunity to present in a zone on the day.

Contact the team today to discuss sponsoring/exhibiting at P4H Scotland 2024. Call **0845 270 7066**. Email **[exhibitions@p4hscotland.co.uk](mailto:exhibitions@p4hscotland.co.uk)** or book a **1-2-1 appointment** with our advisors at the time of your choosing.





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## Sponsorship Opportunities

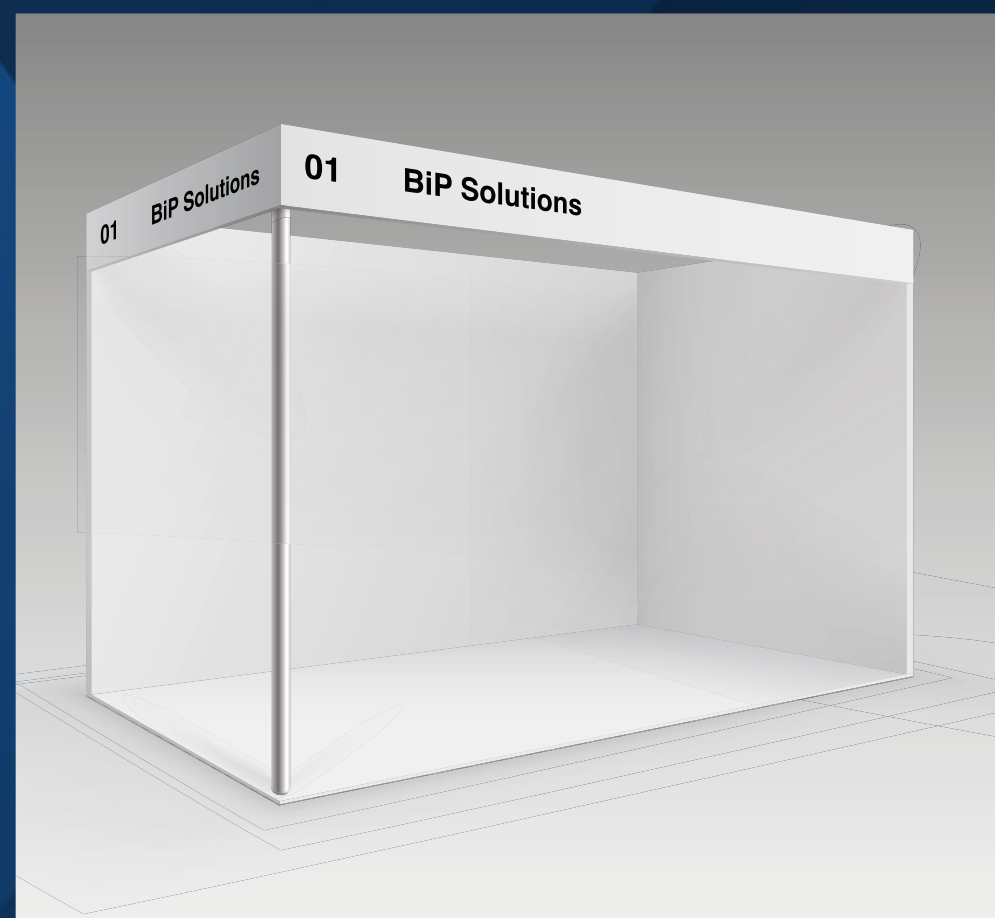
Exhibition  
Stands from  
**£4,000**  
+VAT

All exhibition packages include an electrics package (which includes 1 x 500kW socket), exhibitor attendee passes, carpet and a furniture package.

All exhibition packages have the option to upgrade to include dedicated marketing campaigns pre event. Details of Lead-up marketing packages available can be seen on page 8 & 9 of this brochure.

### SHELL SCHEME

Shell scheme space includes the white shell scheme structure, fascia with your company name and stand number and lighting in addition to the above.



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Exclusive Digital Marketing Packages Powered by



## Upgrade Your Package

Gain additional exposure for your organisation and enhance your participation at P4H Scotland 2024 by upgrading your exhibition package to include one of our exclusively designed lead-up marketing campaigns for the event.

Provided by the BiP Group through the Cadence Marketing Team, we have a limited number of opportunities for our exhibitors and sponsors to secure an exclusive email marketing package that is focused on the promotion of your organisations involvement at the event.

The Cadence Marketing package options will support your organisation reaching all public sector contacts registered to attend the event as well as a wider public sector audience.

Further information on marketing package options can be seen on the next page or one of the event sales team would be happy to discuss this with you.

## About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions. This ensures early market engagement, helping you to connect with key event participants before and following the event, promoting your organisation's products and services.

With over 200,000 contacts across 32,000 organisations, the comprehensive public sector database gives you access to decision makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, market research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

Marketing  
reaching  
**2000+**  
public sector  
audience

**95%**  
email delivery  
rate

**In-house  
researched  
public sector  
database**

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email [exhibitions@p4hscotland.co.uk](mailto:exhibitions@p4hscotland.co.uk) or call **0845 270 7066**.





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Exclusive Digital Marketing Packages Powered by



Upgrade your  
package to include  
marketing from as  
little as  
**£1,750+VAT**

## Upgrades

### Enhanced Marketing Package (Standard)

- One send marketing campaign pre-event sent to :**
  - All public sector pre-registered delegates
  - An audience build, up to 2,000 public sector contacts from BiP's wider public sector database
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Email or 15min kick-off call to confirm:**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

### Enhanced Marketing Package (Extra)

- Two send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - And an audience build, up to circa 2,000 public sector contacts from BiPs wider public sector database (larger audience available at additional cost)
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Light 15min kick off call/TEAMS call or email communication to confirm :**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

### Enhanced Marketing Package (Pro)

- Three send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
    - Audience build
    - Timeframes
    - Process and expectations
- Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- Includes weekly reporting by email and end of campaign reporting**
- Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event.**





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## Platinum Sponsor Package | Exclusive to 2 Organisations

- Platinum Exhibition package (4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Platinum Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all P4H Scotland attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**

Contact the team today to discuss sponsoring/exhibiting at P4H Scotland 2024.  
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## Cyber Security Sponsor Package | Exclusive to 1 Organisation

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute case study presentation within one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Official Cyber Security Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all P4H Scotland attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Gold Sponsor Package

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute speaking and Q&A slot in one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Positioned corporate branding on the event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Keynote Arena Sponsor Package | Exclusive to 1 Organisation

- Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including
- Exclusive corporate branding of the Keynote Arena
- Corporate branding on the presentation holding slides
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Registration Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Lanyard Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event lanyard design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Delegate Bag Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Day Planner Sponsor Package | Exclusive to 1 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Corporate branding on DPRTE 2024 Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Social media post welcoming your organisation as a sponsor plus tagging in all social media posts relating to the event
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
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- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Skills Development Zone Sponsor Package | Exclusive to 2 Organisation

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 4 x 'All Access' exhibitor passes including catering
- Exclusive corporate branding of one of the event Training Zones
- Corporate branding on the Training Zone presentation holding slides
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Call **0845 270 7066**. Email [exhibitions@p4hscotland.co.uk](mailto:exhibitions@p4hscotland.co.uk)  
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Procurement Event  
**MURRAYFIELD | EDINBURGH**  
**25 APRIL 2024**



## Gold Exhibition Package

- 5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

## Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team



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## Silver Exhibition Package

- 4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



## Upgrade option

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## Bronze Exhibition Package

- 3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



## Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team

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## SME Exhibition Package

- 2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



## Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

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## FLOORPLAN

**MARKET  
ENGAGEMENT  
ZONE**  
*'Cap and Thistle'  
Meeting Room*

**THE FUTURE  
OF PROCUREMENT  
IN SCOTLAND**  
*'Moncrieff'  
Meeting Room*



GOLD Stand 5x3m SILVER Stand 4x2m BRONZE Stand 3x2m SME Stand 2x2m

THANK YOU TO OUR 2024 EVENT PARTNERS



[www.p4hscotland.co.uk](http://www.p4hscotland.co.uk)





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to create a better society for all

# Events Calendar

## PUBLIC SECTOR BUYER & SUPPLIER ENGAGEMENT EVENTS

LOCAL GOVERNMENT ■ HEALTH ■ CENTRAL GOVERNMENT ■ DEFENCE ■ EDUCATION ■ INFRASTRUCTURE



email the team now to understand more about all the events we host [exhibitions@bipsolutions.com](mailto:exhibitions@bipsolutions.com)





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